

Name:

Date:

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Unit 1: What is Tourism?

Directions:

To answer the questions on this worksheet, you will need access to the internet for research. Pay attention to the number of marks the question is worth, as that will give you an indication of the number of important points to include in your answer.

Key Terms:

Find the definitions for the words listed below: (14 marks)

Tourism

Tourist

Tour

Excursionist

Travel

Guest

Host

Foreign currency

Itinerary

Culture

Destination

Hospitality

Domestic tourism

International tourism

Questions:

1. Using the **Tourism Notes** website at <https://tourismnotes.com/travel-tourism/>, give an explanation of the history of tourism. Include reasons why travel was/is important, developments in tourism, and examples of civilizations for which travel was important. (10 marks)

2. Describe two key events in the history of tourism in British Columbia. Why did these two events stand out for you? (10 marks)

5. The **purposes** of travel can be broken down into six distinct categories. List the six categories and give an idea of **where** someone may go within each category. (10 marks)
- For example: Recreational – beaches, mountains, trails
6. **List** and **describe** four reasons why tourism and the hospitality industry are so important for any country. What benefits does the tourism industry bring to that country? (8 marks).
7. What are some barriers that might prevent people from travelling? Think of different variables that may make it difficult or even impossible for someone to travel and explain. (10 marks)

8. Complete the key terms word search below: (12 marks – ½ mark for each word found)

M A C H T V N B G D N D E T Y W T Y S G
 C O H U C C U O N U N E R K T K S U D N
 I N T P R S U U I U E A K E I W E K T W
 S J Q I I R O D O T N S H H L E R T J S
 M M O N V B E B O S A D T O A G E E S J
 C Q E Q T A N N P R V N G S T Q T M E T
 R S W U R I T O C O P L I T I E N D E N
 S A O J W I R O V Y R E Z T P I I W O M
 U U K Q H T T T R A V E L E S P Y I Q S
 N O I T A D O M M O C C A B O E T K B I
 T O S T S E C I V R E S A C H A D I B R
 M U I C W I N C J Y Q Z U V E C P T A U
 B O H I S T O R I C A L Z R U I Q I R O
 N E S L H V K Q B M T R C M T U J N R T
 U Y K J U C K X Q U O E Q C J W G E I L
 Y W K N G K O G R S R N E Y G Q B R E N
 W W I F T R A E I I R W O E U L G A R E
 G T N A A R J B J L T B J C Z V B R A I
 F T P P N V T S I R U O T M E W E Y R V
 P L E A S U R E S J H U Q H P Z A R W Y

Search Terms

ACCOMMODATION	INTEREST
BARRIER	ITINERARY
BUSINESS	MOTIVATOR
CULTURE	OUTBOUND
CURRENCY	PLEASURE
DESTINATION	PRODUCT
ECONOMIC	RECREATION
GUEST	SERVICES
HISTORICAL	TOURISM
HOSPITALITY	TOURIST
HOST	TRANSPORTATION
INBOUND	TRAVEL